FIG. 1

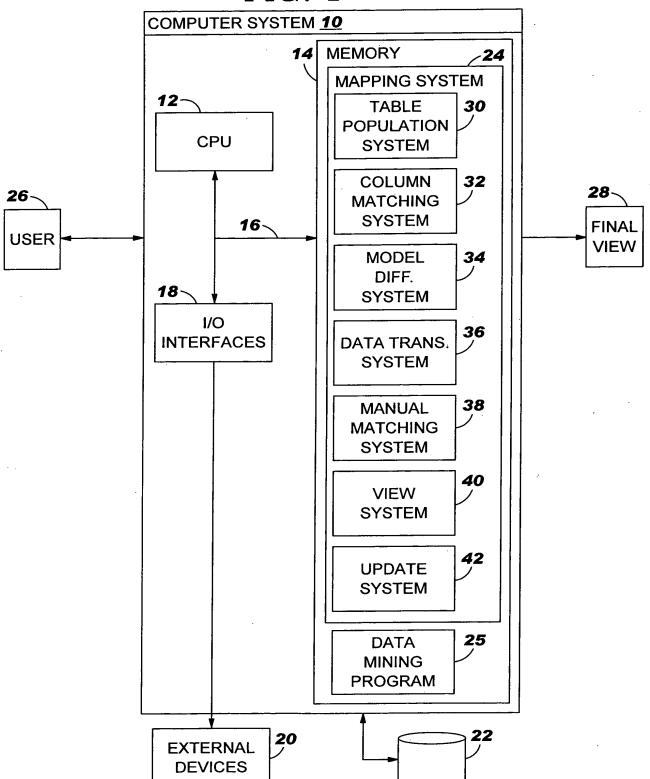


FIG. 2

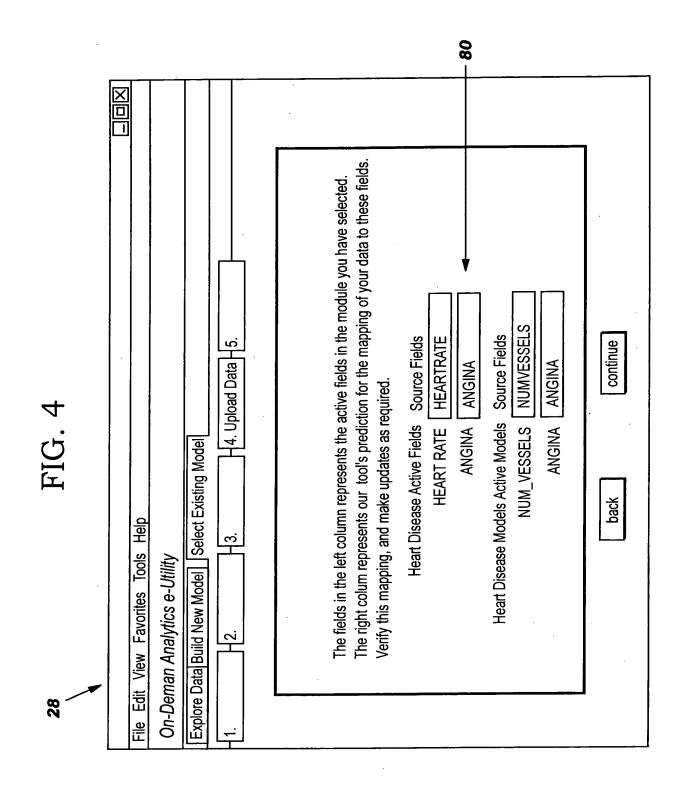
50

| | 52A_ | 52B |
|-----------|---------------|-------------|
| | COLUMN NAME | COLUMN TYPE |
| 54A | COLOR | VARCHR |
| 54B | SEX | INTEGER |
| 54C | TELEPHONE | VARCHR |
| | SIBLINGS | INTEGER |
| 54D | ADDRESS | VARCHR |
| 54E | ANNUAL INCOME | FLOAT |
| 54F / 54G | AGE | FLOAT |
| 54G | <u> </u> | |

| | 60 | , |
|-----|-------------|-------------|
| | 62A~ | 62B |
| | COLUMN NAME | COLUMN TYPE |
| | GENDER | CATEGORICAL |
| 64A | AGE | NUMERIC |
| 64B | INCOME | NUMERIC |
| 64C | SIBLINGS | NUMERIC |
| 64D | | |

| | 724 | 72B \ | 72C | 720 | 72E \ | 72F |
|-----|--------------|-------------------------|--|-------------|-----------|-----------|
| | | | MODEL COLUMN USER COLUMN FREQUENCY THRESHOLD | USER COLUMN | FREQUENCY | THRESHOLD |
| | MODEL NAME | OWNER NAME | NAME | NAME | | |
| 74A | DEMOCLUST | FIRST FED BANK GENDER | GENDER | | | |
| 74B | DEMOCLUST | FIRST FED BANK AGE | AGE | | | |
| 74C | DEMOCLUST | FIRST FED BANK INCOME | INCOME | | | |
| 74D | DEMOCLUST | FIRST FED BANK SIBLINGS | SIBLINGS | | | |
| 74E | NEUTRALCLUST | THIRD FED BANK NAME | NAME | | | |
| 74F | DECISIONTREE | VET HOSPITAL | PET NAME | | · | |

FIG. 3



| | | | FIG. 5 | | | |
|-----|-----------------------------|----------------|--------------|---------------------|-----------|------|
| | | | 2 | | | |
| | 72A_ | 72B \ | 72C | 72D | 72E \ | 72F- |
| | | | MODEL COLUMN | USER COLUMN | | |
| | MODEL NAME | OWNER NAME | NAME | NAME | FREQUENCY | THR |
| 74A | | FIRST FED BANK | GENDER | SEX | 4/20 | 0.8 |
| 748 | 74B DEMOCLUST | FIRST FED BANK | AGE | AGE | 19/24 | 0.75 |
| 74C | 74C DEMOCLUST | FIRST FED BANK | INCOME | ANNUAL INCOME 20/40 | 20/40 | 0.8 |
| 74D | 74D DEMOCLUST | FIRST FED BANK | SIBLINGS | SIBLINGS | 8/10 | 0.7 |
| 74E | 74E NEUTRALCLUST | THIRD FED BANK | NAME | CUST NAME | 2/3 | 0.77 |
| 74F | DECISIONTREE VET HOSPITAL | VET HOSPITAL | PET NAME | NAME | 2/2 | 98.0 |
| | | | | | | |

